



ABBEY ROAD
ARTISTS' STUDIOS

ABBEY ROAD ARTISTS' STUDIOS Presents The ATELIER Programme

Professional skills workshops for artists

1 Statements, CVs and Proposals
with Maeve Mulrennan

10am to 1pm

2 Grants and Funding with
Maeve Mulrennan

2pm to 5pm

3 Recording and Archiving your
Work with Black Hole Studios

10am to 1pm

4 Graphics Programmes with
Black Hole Studios

2pm to 5pm

5 Social Media & Web Development
with Shane Crotty

10am to 1pm

6 Email Campaigns with Shane Crotty

2pm to 5pm

1 Statements, CVs and Proposals with Maeve Mulrennan

Maeve will present a talk on the art of writing about your practice. You will learn how to compose a clear and descriptive piece of text while communicating the theory behind your practice.

Statements, CVs and Proposals
Monday 13th March
Time: 10am – 1pm
Cost: €10



Maeve Mulrennan is a curator and writer based in Galway. She is the Head of Visual Art & Education in Galway Arts Centre, where she has worked since 2006.

2 Grants and Funding with Maeve Mulrennan

Maeve will provide you with the information needed to identify appropriate funding avenues and communicate your work to funding bodies.

Grants and Funding
Monday 13th March
Time: 2pm – 5pm
Cost: €10



David J Pierce runs Black Hole Studio in Frenchpark Co. Roscommon. David works in a variety of disciplines including photography, video, animation and design.

3 Recording and Archiving your Work with Black Hole Studios

David will guide you through the process of creating a visual record of your work. You will learn how to order and prepare your file for a variety of uses.

Recording and Archiving your work
Monday 20th March
Time: 10am – 1pm
Cost: €10



Shane Crotty is a printmaker and freelance designer from Galway who works mainly in the creative fields with artists, poets & musicians, but also with businesses and community groups.

4 Graphics Programmes

David will introduce you to photoshop basics where you will learn key editing techniques for use web use and social media.

Graphics Programmes
Monday 20th March
Time: 2pm – 5pm
Cost: €10

5 Social Media & Web Development with Shane Crotty

Shane will introduce you to the art of branding. You will learn how to create your online image using social media and web development tools.

Social Media & Web Development
Monday 27th March
Time: 10am – 1pm
Cost: €10

6 Email Campaigns with Shane Crotty

Learn how to build and expand your email list, design templates and create campaigns with this practical guide to e-marketing.

Email Campaigns
Monday 27th March
Time: 2pm – 5pm
Cost: €10

